

ADELAIDE HILLS WINE SHOW CELEBRATES 25 YEARS

[FOR IMMEDIATE RELEASE] **Friday 18th November 2022, Balhannah, South Australia:**Judging begins on Monday 21st November for the 2022 Adelaide Hills Wine Show which is celebrating its 25th Anniversary. This year the Show has received entries for over 600 wines made from grapes grown in the Adelaide Hills.

The first Adelaide Hills Wine Show was held in 1997 after a group of key wine producers determined there was a need to benchmark wines against each other and reward the highest quality being made in Adelaide Hills. While records in the early days were scant, it is believed the first event received less than 20 entries.

Alex Trescowthick, President of the Adelaide Hills Wine Region which coordinates the show says, "We are very proud to achieve this milestone for the Adelaide Hills Wine Show, particularly because it shows how far we have come in the last 25 years. Since then we have grown significantly and established a strong reputation as one of Australia's top quality regions especially for Chardonnay but also Sparkling wine, Sauvignon Blanc and others."

One of Australia's most respected wine critics, Huon Hooke of <u>The Real Review</u>, was the Chair of Judges for many years in the early 2000s.

Hooke says, "I chaired this wine show from 2004 to 2006 and, looking back, the changes have been astonishing. In those years, Riesling led the charge; Chardonnay was the rising star and its potential was already evident.

Shiraz had yet to emerge as the wonderful full-bodied red that it is today. In my final year, the 2005 vintage showed that pinot noir would establish itself as a top wine, at least in the cooler seasons. Grüner Veltliner had yet to show its head and wow! Look at it now.



Sparkling wines and alternative varieties have surged in the intervening years. What changes have happened! The Hills are alive. Notwithstanding droughts and fires, the wines are realising the potential they showed then. Onwards and upwards!"

Results of the 2022 Adelaide Hills Wine Show including trophies will be announced at a celebratory lunch on Friday 2nd December at the National Wine Centre.

-Ends-

Notes to Editors

About Adelaide Hills Wine Region

Adelaide Hills Wine Region is a membership body established in 1988 which represents wineries, grape-growers and associated businesses in the Adelaide Hills. A not-for-profit body, it works with members to represent their collective interests, to grow brand equity to ensure long-term sustainability of the grape, wine and tourism industries in the region, and promote the Adelaide Hills brand locally, nationally and worldwide. For further information go to https://www.adelaidehillswine.com.au/

About Adelaide Hills Wine Show

First held in 1997, the Adelaide Hills Wine Show allows entries of wines made from grapes grown in the Adelaide Hills from many varieties as well as Rose and Sparkling wines. The 2022 Adelaide Hills Wine Show is being judged from 21-23 November with medals announced 25th November. The Trophies will be announced on Friday 2nd December (with a media release on embargo until 3pm that same day).

About Australian Wine Shows

The Australian Wine Show system has a series of tiers, starting at the grass roots with regional shows such as the Adelaide Hills Wine Show being only open to wines made from that region. Capital city shows such as the Royal Adelaide Show are open to wines from across Australia, and the National Wine Show is open only to Gold Medal wines awarded at Royal capital city shows. In addition, there are various other competitions by style such as the Cool Climate Wine Show and Sparkling Wine Show.





Contact

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Historical images below circa 2004 – 2005 are available in Dropbox here



David Lemire judging the wines, Nov 23 2005



Huon Hooke (right), Chair of Judges at the 2005 presentation dinner



Trophy winners at the 2005 presentation dinner including Stephen George, Stephen Henschke, Alan Deanery, Simone Joyce, Duncan Macgillivray.



Then president David Handyside with guests at the 2004 presentation dinner